



**British  
Association  
Landscape  
Industries**



**adtrak.**

# BALI Digital



Helping your brand and business to grow with expert digital marketing support and advice. Make the most of your online presence with our exclusive member benefit.

*Powered by* **Adtrak**

**bali.org.uk**

**Getting your marketing and digital strategy implemented when times are good is important, but when times are challenging it is VITAL to increase awareness, expand your market share and gain new customers.**

As a member, you now have access to one of the UK's leading digital marketing agencies who can provide expert guidance to ensure your business is on the right track for success.

Google Premier Partners Adtrak are specialists in the landscaping and outdoor services sectors, with a proven track record of delivering results and helping members grow their businesses right across the UK.

They have designed and built websites and managed marketing campaigns that include pay-per-click and social media advertising.

You're in safe hands with the team at Adtrak.

**BALI Digital includes a free website audit for your business to help get things started. This complimentary service includes:**

- Web design review
- Website security checks
- Mobile-friendliness test
- Website page speed score
- Website build and structure review
- SEO/Google performance review
- Much more

BALI Digital entitles you to exclusive discounts on a variety of options, from a one-page website, a 10-page website, or even a project-specific build. It's flexible and the team will work to your needs and requirements.

**To get started, login to your member's area and locate the BALI Digital page in your list of benefits.**

Make contact with our Account Director at Adtrak, Ben Shaw at **ben.shaw@adtrak.co.uk** or call **07850 647490**. Alternatively, let us arrange for them to give you a call by contacting us on **+44(0)24 7669 0333** or email **contact@bali.org.uk**